# BLUE TECH IDEAS LAB 2021

Explore and progress your blue tech idea with proven approaches and tools. Increase your chances of success

## WHO SHOULD APPLY?

Anyone on the Island of Ireland with a Blue Tech Idea to explore; Entrepreneurs, Start Ups, Researchers, Students, Inventors and others

## WHY JOIN?

We will discuss various tools and templates available to get a better understanding of your business idea. Explore the first steps required to understand your ideas viability and the steps you need to take in developing an initial strategy. Learn some of the language of Entrepreneurship & Business and learn how to communicate your idea effectively.

You will do all this with a group of like-minded people and you will be supported in taking the next appropriate steps for you and your idea after the programme.

## WHAT IS INVOLVED?

Six evening sessions over six weeks (12 hours in total). All delivered online from 6pm to 8pm. October 20th, 27th, November 3rd, 10th, 17th, 24th.

## **ELIGIBLE IDEAS**

Any Solutions and Technologies with potential application in the Blue or Ocean Economies. Some technology trends identified as significant in 2021 which may be relevant include; Robotics, Machine Learning, AI, IOT, Automation, Blockchain, Data capture and analysis, Remote monitoring and others.

Areas of interest might include; Shipping and Maritime Transport, Offshore Energy, Marine Bio resources, Naval and Defence, Fisheries and Aquaculture, Ports Operations.

All ideas will be considered but places are limited to 15 so, while there is no charge for the programme, the process is competitive.

## **DEADLINE FOR APPLICATIONS**

Wednesday October 13th 2021 at 12 noon.

Successful applicants will be notified by/on Friday October 15th 2021.





APPLY HERE